



*Russ Appleby*

MAGICIAN | PICKPOCKET | HOST

"The best money we  
spent on the whole  
wedding!"

"You're truly  
amazing. Such a  
great idea."





# YOUR MAGICAL MASTER OF CEREMONIES

**Would you like a wedding reception that's remembered long after your big day is over? One that comes with an impeccably organised toastmaster who'll make all the announcements, keep your perfectly planned celebration on track AND entertain your guests?**

**You've just found your magical wedding emcee.**



As master of ceremonies, I look after your friends and family to keep your special day running smoothly. I introduce the key stages of your day and ensure everyone's in the right place at the right time which means better photos and a more relaxed day for you.

In a contemporary twist to the traditional toastmaster, I also bring my special blend of comedy, magical mind-reading and pick pocketing to your reception. You can leave it to me to create a relaxed atmosphere which brings all your guests together to give everyone plenty of laughs and leaves minds blown.

This really will be your most magical, memorable day and the best wedding your guests have ever experienced!

Throughout the day I'm on hand to...

- Greet the bridal party and guests in a modern way
- Direct your guests
- Announce the wedding breakfast
- Introduce the speeches
- Announce key moments (cutting the cake, first dance, bouquet tossing)

**Prices on request**



# FULL-DAY EMCEE & ENTERTAINMENT

**With the full-day VIP package I'm your wedding emcee and magical entertainer from the reception right up to the first dance.**

I'm there to welcome you and your guests and keep everyone entertained while the photographs are being taken. For camera-shy friends and relatives, it's a great way to put them at their ease and create some brilliant photo opportunities. Close up magic is perfect for bringing people together & slows down the drinking.

As your wedding emcee I guide your guests to where they need to be and make all the key announcements to keep your day flowing. This includes an amazing entrance for the bridal party to your own selected music tracks creating some incredible photos. And as the entertainer I'll wow everyone with my magical mind-reading, including a mini-show (5-10 mins) to warm up the crowd ready for the speeches. I usually utilise the ushers as they have an easy job lets face it.

Your evening guests will be equally taken care of as they join you to celebrate your special day and witness some amazing close up magic too before the music. You'll also receive a 2 minute best bits video of the day!

The package includes:-

## **Wedding Emcee**

- Greeting guests on arrival
- Amazing introductions
- Key announcements
- Introducing the speeches
- Managing timings
- 2 Min best bits video

## **Magical Entertainment**

- Close-up magic during drinks reception
- Table magic at the wedding breakfast
- Mini-show (5-10 Mins)
- Close-up magic for evening guests

## **Pre-Wedding Consultation**

- One Discovery call
- Unlimited planning calls
- Liaising with wedding planner (if applicable)
- Supply top quality PA and mics for speeches







# HALF-DAY EMCEE & ENTERTAINMENT

**With the half-day package I'm your emcee and entertainer from the start of your reception until after the speeches/breakfast.**

From the moment your friends and family arrive I will take care of them, leaving you free to concentrate on enjoying the day. As everyone waits to be photographed, I use my magical, mind-reading and pickpocketing skills to entertain and surprise them - perfect for capturing natural, documentary-style snaps to remember your day.

Throughout the reception I keep everything running smoothly with perfectly-timed introductions and announcements. Including an amazing entrance for the bridal party to your own selected music tracks creating some incredible photos. Add to that the magical entertainment - including a mini-show (5-10 mins) before the speeches - and you and your guests will have a truly memorable time. You'll also receive a 2 minute best bits video of the day!

The package includes:-

## **Wedding Emcee**

- Greeting guests on arrival
- Key announcements
- Amazing introductions
- Introducing the speeches
- Managing timings
- 2 Min best bits video

## **Magical Entertainment**

- Close-up magic during reception drinks
- Table magic at the wedding breakfast
- Mini-show (5-10 Mins)

## **Pre-Wedding Consultation**

- One Discovery call
- Two planning calls
- Liaising with wedding planner (if applicable)
- Supply PA for speeches





# JUST THE MAGICAL ENTERTAINMENT

**My magic-only package brings some extra magic to your special day and can be planned to fit perfectly into your schedule.**

While your guests enjoy the day I circulate around the room, using my magic, mind-reading and pickpocketing skills to bring laughs and gasps. It's a real ice-breaker, brings people together who've never met and helps create bonds between your guests.

As well as creating a fun atmosphere my magical entertainment helps to calm any pre-camera nerves and sets up some fantastic photos to capture the looks of amazement.

The magic can take place during the photo session, drinks reception, between courses throughout the wedding breakfast, in the gap between the meal & evening celebrations or during the evening celebrations itself. As you and your guests enjoy a leisurely day, I bring the entertainment to your tables & bar area to provide more laughs and magical surprises.

The package includes:-

## **Magical Entertainment**

- Close-up magic 2 or 3 hours (prices on request)
- A pre-wedding Discovery call







## ABOUT ME



I've been to lots of weddings - thousands! - and I'm always blown away by what a happy, joyous occasion they are. I'm so lucky to have a job where I can be part of a couple's big celebration and help create a seamless, laughter-filled day they'll never forget.

As a magical entertainer I've spent 20 years working at events nationwide and been flown to perform abroad for audiences of all sizes. I know exactly what it takes to keep things running smoothly and to schedule. I'm organised, unflappable and always ready to go that extra mile to make an occasion memorable.

I have entertained Hollywood actors, International footballers & music superstars in my time. I have a public liability insurance certificate and am a member of The Magic Circle.







*“I want to get married again just so I can see some more!”*

*"You've brought toast mastering out of the dark ages!"*

*“One day all weddings will be like this”*



MOBILE: +44(0)7813 200 937 EMAIL: [RUSS@SMARTMAGIC.CO.UK](mailto:RUSS@SMARTMAGIC.CO.UK)

[WWW.SMARTMAGIC.CO.UK](http://WWW.SMARTMAGIC.CO.UK)



RussAppleby



RussApplebyMagic



RussAppleby



RussAppleby



RussAppleby



GET IN TOUCH